

## **FIRST DRAFT**

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## **Reality House, Inc. and NobleStrategy Break Ground on Astoria Veterans Substance Abuse Treatment Facility**

*21,000-square-foot Center Will Provide 30-Bed Veterans Residence and a  
Medically Supervised Outpatient Chemical Dependency Treatment Program*

**ASTORIA, NY (April 8, 2011)** – [NobleStrategy](#), a construction management and training firm, and [Reality House, Inc.](#) today broke ground on a 21,000-square-foot substance abuse outpatient treatment facility and community residence for veterans to be constructed at 8-13 Astoria Boulevard.

Reality House, which will provide housing for veterans for up to nine months, will occupy the 30-bed Astoria veteran's residence by early 2012.

“This is an exciting day for Reality House as it marks the next step in our transformation, establishing our new home in Queens,” said Lenard J Hébert II, Executive Director of Reality House. “Over the last few years our agency has been transformed to deliver effective treatment services for veterans and their families with an emphasis on cultural competence and social justice, as well as community partnership. More veterans call Queens home than any other New York borough so we have been very well received by the people of Astoria.”

Established in 1967, Reality House provided culturally appropriate substance abuse and HIV treatment and prevention services to New Yorkers living primarily in Harlem, Washington Heights and the South Bronx. The agency underwent a redesign and in March 2009, started to provide services in Long Island City.

“We are very excited about this project with Reality House because it represents such a vital community service.” said William S. Parrish, Jr., President & CEO of NobleStrategy. “Community partnership in general, and taking care of our veterans in particular, could not be more important today. With our nation engaged in multiple military conflicts around the world, organizations like Reality House are vital to our communities to provide appropriate treatment services for our returning veterans.”

As the project's construction manager, NobleStrategy is coordinating the development of the three-story building, which features ground floor stone and decorative masonry with a full-height undulating aluminum mesh front façade.

### **About NobleStrategy**

With offices in Harlem, Long Island City and Newark, N.J., [NobleStrategy](#) is a certified M/S/DBE professional construction resource focused on delivering premium solutions to public and private entities in the K-12 and higher education sectors. Our firm employs licensed

professionals in construction safety and project management, as well as trained business managers in strategies and solutions required in the delivery of complex construction projects. For more information, please visit [www.noblestrategy.com](http://www.noblestrategy.com) or call (973) 622-2229 or (212) 690-4370.

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